

UN NOUVEAU FRANCE



POUR UNE
NOUVELLE FRANCE



The art of travel

The construction of a new liner FRANCE is a national event. Such was the case of her predecessor, whose destiny moved the French and even now many still carry the memory in their hearts.

Today a new story is born: that of a modern and innovative cruise ship, integrating the concept of sustainable development and created to meet the expectations of a demanding international clientele for which France is a symbol of refinement.

Entirely designed in France with French know-how, highlighting our companies and brands, the new FRANCE is an emblematic vessel that announces, in a booming market, a new era of cruising, that of personalised cruise ships, offering space, comfort and quality to their passengers. Decorative arts, gastronomy, etiquette, this ship symbolises our culture of taste and elegance and will be the ambassador of "made in France" on all the seas of the world. Our greatest talents and a whole new generation of creators will be able to express themselves. It will bring the "French touch", a complex combination that has always made the French an endearing people, a unique nation.

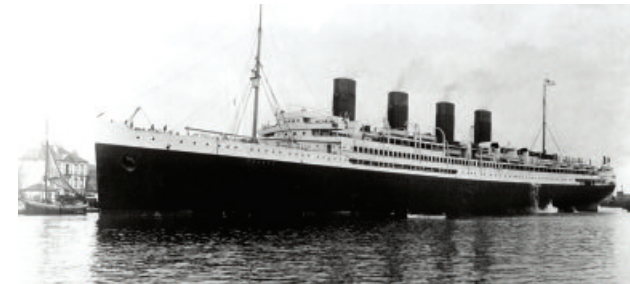
It is a collective and participative adventure, led by a team of enthusiasts. Proudly wearing our tricolor flag, the new FRANCE will sail the seas and seduce the world with qualities that France has always been able to highlight: creativity, ambition and daring ...

**In France today, everything is possible.
Full speed ahead!**

Didier Spach



The first FRANCE in 1864



The FRANCE of 1912, called the "Versailles of the Seas"



The FRANCE of 1962, which is in the heart of the French



The new FRANCE, a different liner



An innovative cruise ship

Thousands of hours of design and the study of several versions were needed to solve the equation leading to a truly different ship. In terms of design, it is quite unlike any other liner. With only 460 passengers, she returns to the concept of a personal ship, allowing her to enter certain ports which most cruise ships are unable to access. In addition to its elegant and refined lines, its design gives it a level of amenities that offers passengers a truly different experience. On the energy front, innovative devices have been incorporated to make the new FRANCE a particularly clean hybrid ship:

- A diesel-electric generation integrating bi-fuel Gasoil/GnL (Liquefied natural gas)
- Aeolian producers (wind turbines, deported sails) allowing emissions to be reduced by up to 20%.
- More than 500 m² of high efficiency solar panels.
- An important storage capacity of electrical energy in Lithium-Ion batteries to replace the energy source in ports and sensitive areas.
- The "cold ironing" allowing the extinction of the generators in ports which are equipped with them.



The size of the new FRANCE has been lightened in order to shorten the current construction time in the face of construction site congestion.



Another studied design, much more futuristic.



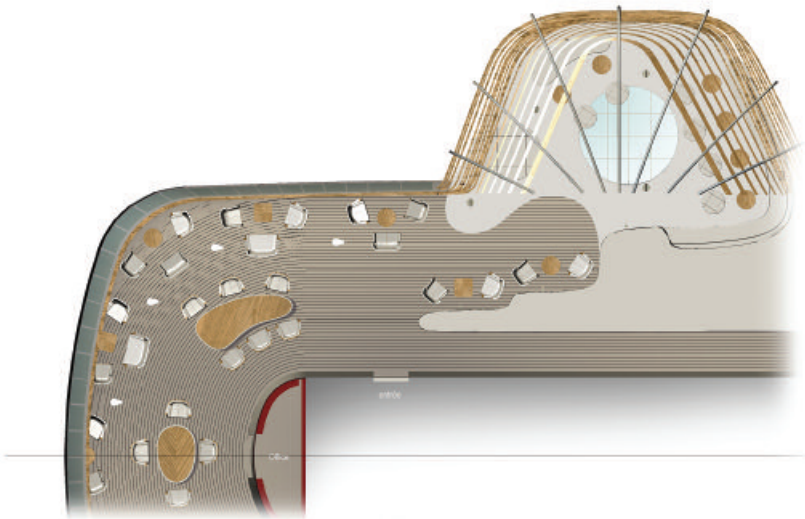
Below, a more "classic liner" design was also considered.





The French talents cruise ship

As in the prestigious era of liners, great names in French design will express their creativity to show the world the talents of France.



The new FRANCE will be the liner of French excellence where the very meaning of the word voyage will be enriched by an exceptional cultural experience.



Jean-Michel WILMOTTE, sketch of the panoramic lounge at bridge 10.

"The great transatlantic liners of the past were the jewel of French savoir-faire, and every detail was considered in terms of comfort and aesthetics. This luxury and refinement favored the plebiscite of French lines. But these giants of the sea no longer exist and the world of cruises has evolved. Today this beautiful project will allow France to reconnect with this era and prove once again that design is one of its areas of excellence."

Jean-Michel Wilmotte

"The new FRANCE is a unique project, an incredible human adventure and a fascinating technical challenge. A great opportunity to illustrate French excellence, to ensure the spread of our know-how around the world. It is quite natural that I agreed to define the identity of the restaurants on board, to write their story, a history necessarily singular."

Alain Ducasse



A different liner

A unique design in the world offering multiple spaces for relaxation and well-being. From the "Bar sous la Mer" to the "Pool on the Top" the new FRANCE offers a whole range of unusual places on board.



6 restaurants, a very large spa, a Mediterranean garden, downhill decks leading to a Nautical Club where passengers can fully enjoy the water activities when the ship is at anchor.

An extraordinary architectural concept, from the back to the panoramic lounge located in the bow.





A project of Passion

Coming from a family of cruise ship decorators whose career began with his grandfather in the 30s, Didier SPADE has dedicated his life to his passion for boats.

After several boats that he had built and operated on the Seine, his fluvial adventure continues under the banner "Paris Yacht Marina" through luxurious (Yacht "Clipper Paris") and avant-garde projects such as "YeSS" (Electric Yacht Sur Seine) designed with Elizabeth WEIS who is also working alongside him on the new FRANCE project.

Both are joined by naval architects, design offices, engineers, designers, cruise energy optimization, wellness specialists... constituting a passionate multidisciplinary team with many talents.

To achieve this project, its champions have truly immersed themselves in the world of cruising, analyzing ships, comparing them, interviewing passengers, crews, shipowners, travel agents, etc. accumulating thousands of items of data to design a truly different vessel to meet the expectations of tomorrow's cruise passengers.

The "Headquarters" of the project is located at FRANCE's workshop, Port of Grenelle, in the 15th arrondissement of Paris, on the site of "Paris Yacht Marina".



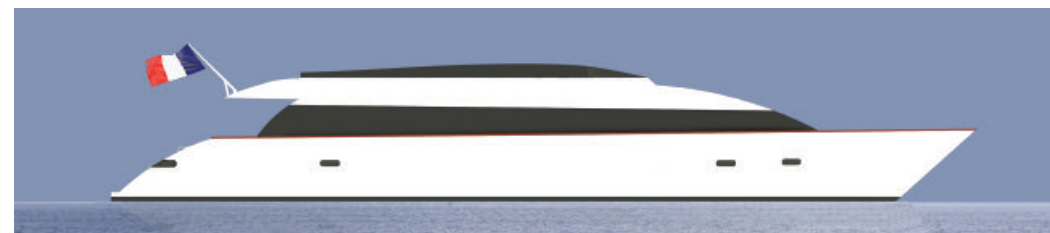
Grand salon of the liner "Liberté" decorated by B. Spade (1950).

www.baptistinspade.com



Yacht "Clipper Paris", built in Saint-Nazaire (2007).

www.parisyachtmarina.com



"YE'SS", Electric Yacht Sur Seine, selected from 21 innovative projects by HAROPA - Ports de Paris to be presented at the COP 21 climate conference.

www.yess.paris



Seine Alliance

Model made by Denis BOURGEOIS
See the Lego © construction film at www.lenouveaufrance.com

www.lenouveaufrance.com / contact@lenouveaufrance.com